

The SUNY Cortland Entrepreneurship Center

Leveraging Student Expertise to Fuel Business Growth and Community Development

Dr. Kathleen Burke, Distinguished Teaching Professor, Economics

Dr. Ann McClellan, Provost, Executive Sponsor



Local Business,
Start-ups and
Non-profits

Entrepreneurship
Minors

**Business
Assistance
Internship
Program**

Community and
Regional Partners

SUNY Cortland
Faculty

Business Assistance Internship Program

Capacity Building Projects

- Take on smaller projects with local businesses and agencies

Marketing

- Implement social media marketing best practices

Business Model and Plan Development

- Work with regional SBDC to support student and community start-ups

Professional and Technical Writing Assistance

- Compose and revise documents for internal and external audiences



- Strengthen current business
- Support new business development
- Train local workforce

Thank you for your support!

